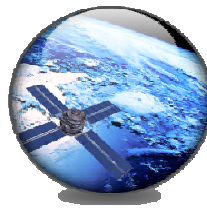


# Colorado Aerospace Planning Initiative

Overview of the Colorado Department of Labor and Employment (CDLE)  
SECTORS Aerospace Planning Grant Award



# Agenda

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- API summary
- Overview of the six objectives:
  - Oversight Group
  - TAP in Connecting Colorado
  - Company IDs and mission statements
  - Outreach and relationship building
  - Occupation profiling effort
  - Database development
- What are we missing?



# CDLE SECTORS Initiatives

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- Strategies to Enhance Colorado's Talent through Regional Solutions
- \$75,000 SECTORS planning grant

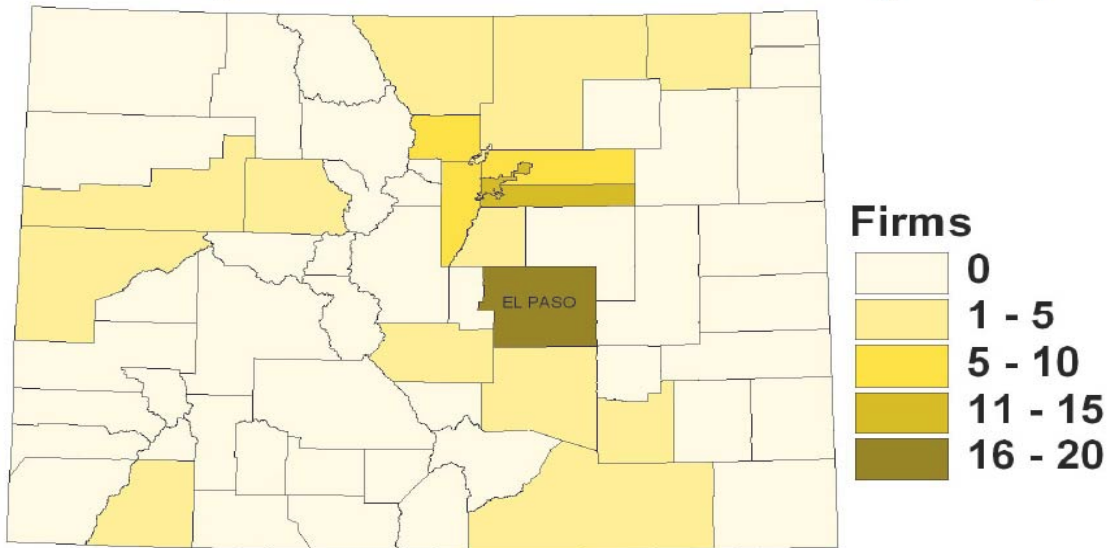


- Aerospace Planning Initiative (API) Key Goals:
  - Conduct an aerospace and supply chain training needs assessment
    - Document issues, challenges, training needs
    - Develop incumbent and new worker training strategies
  - Improve the workforce system's ability to address the training needs of a super-industry
  - Prepare for possible follow-on training implementation grants

# Aerospace in Colorado Springs

UNIVERSITY OF COLORADO AT COLORADO SPRINGS

## Aerospace Firms in Colorado (2008)



Source: Colorado QCEW, UCCS Forum



- Payroll: \$529 million
- 5,950 private sector jobs
- 18,160 military
- 25,824 related support positions
- Estimated 130 aerospace/related supply chain companies in Colorado Springs

### References:

1. Southern Colorado Economic Forum, UCCS, October 1, 2010
2. Space Foundation presentation on "Aerospace in Colorado Springs" at SCEF, October 1, 2010



# Aerospace Planning Initiative (API)

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- PPWFC, Jefferson and Boulder Counties
- One year, bottom-up collaborative effort
- Address industry issues, develop relationships and long-term training strategies
- Initial partners for guidance and direction:
  - Colorado Springs Chamber of Commerce
  - Colorado Springs Regional Economic Development Corporation
  - Colorado Procurement Technical Assistance Center (PTAC)
  - Jefferson Economic Council
  - Colorado Association for Manufacturing and Technology
- Additional partners to be included as needed



# Create the API Oversight Group

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## Objective 1:

- Technical OG:
  - Comprised of WFCs and CDLE staff
  - Address workforce system infrastructure needs
  - How do we operate like a franchise and speak with one voice to aerospace?
- Policy OG:
  - Composition – TBD (Workforce Investment Board (WIB) members and selected industry reps?)
  - Address macro level policy issues (e.g. How do we develop “regional/front-range” strategies for follow-on training funds?)

# TAP and Connecting Colorado

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## Objective #2:

- Increase military participation of those with aerospace backgrounds in the Transition Assistance Program (TAP)
- Encourage higher enrollment in Connecting Colorado by providing an overview at USAF TAP workshops:
  - Currently, only 7.9% of USAF transitioning personnel in Connecting Colorado
  - USAF personnel possess key backgrounds and skills for aerospace
- Offer a “passive candidate sourcing” niche to aerospace



# Identify Aerospace Companies

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## Objective #3:

- Identify all aerospace and related supply chain companies in Colorado
- Identify appropriate company contacts
- Develop aerospace database





# Outreach and Relationship Building

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## Objective #4:

- Conduct outreach and establish relationships among the workforce centers and aerospace companies
- **Listen to industry needs and challenges**
- Document industry challenges, issues, and needs
- Focus on incumbent worker and new hire training/certification needs and STEM support needs

# Industry Occupational Profiling

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## Objective #5:

- Identify/quantify aerospace and related supply chain/manufacturing occupations that define the aerospace “sector”
- Narrow to specific occupations and categorize
- Use Internet data mining “spidering” software to determine:
  - Number of total occupations employed by aerospace
  - Occupation type: Categorize as engineering, technical, logistical support, admin, contracting, etc.
  - Segment by size
  - Geographical split (Denver vs. CS)



# Occupational Profiling



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# Occupational Profiling

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- Software procurement via Broadlook Technologies
- Software bundle includes:
  - **Profiler X:** Data mines company websites for contact information and includes Hoovers
  - **Eclipse:** Captures data from web-based tables, directories, and lists
  - **Diver:** Captures contact information from search engine results
  - **Job Pulse:** Aggregate job posting information from major/niche job boards



# Database Development

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## Objective #6:

- Develop an online and shared database management system for workforce centers and aerospace companies to provide industry training information, contact information, etc.
- Provide needed infrastructure for the workforce system to speak with one voice to aerospace



# What are we missing?

